

Travis Austin

Hello. Travis -Austin.com.

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Background

B.F.A. Graphic Design, 2008

University of Illinois at Urbana-Champaign – 3.44 GPA

Specific concentration in identity, branding, and multimedia design and production. Work in all major forms of print design, conceptualization and production; motion graphic design; DVD authoring; information design; interactive and user experience; front-end web design and development; video production, post production and editing; audio recording, production, digital mixing; voiceover; musical composition, experimental image-making; strong explorational skill in typography, both static and in motion.

Programs

Photoshop, Illustrator, InDesign, DreamWeaver, Flash, AfterEffects, Premiere, Soundbooth, Final Cut, Motion, Soundtrack Pro, Garageband, Cinema4D, Microsoft Office, XHTML, CSS. Working knowledge of ActionScript, Javascript and Wordpress CMS.

Awards

American Institute of Graphic Arts (AIGA), 2008

Entrant in (2008) 365 AIGA Year in Design 29

For work in **Ninth Letter** Magazine

Society of Publication Designers, Fall 2007

Merit Award Winner for contribution in **Ninth Letter Magazine**

Regional Case Awards, 2007

Three awards (1st, 2nd, 3rd place) for print pieces made for University of Illinois at Urbana-Champaign Office of Communications for Enrolled Shared Services

Illinois College Press Association, 2005, 2006

Recipient of numerous awards from work in the Bradley Scout (Peoria, IL) and the Daily Illini (University of Illinois), including 1st place in 2006 for Graphic Illustration.

Experience

Health & Fitness Provider Network (HFPPN)

Graphic Multimedia Designer; September 2009 – Present

The In-House Designer for a company that provides online resources and coaching for fitness trainers. **Development of their brand and execution of all marketing and design strategies.** Print collateral, website design and front-end development, marketing campaigns, e-blasts, branding standards, video production, editing and post-production, motion graphics, audio production, editing and mastering.

Freelance Design

July 2003 – Present

Deep experience in branding, identity, and proliferation of emerging brands – often for small/upstart companies – in all major communicative channels, including print, web, video-based, marketing and messaging. Worked for clients such as Motorola, Janus, The University of Illinois, the Mall of Dubai, partially for on-site agencies.

Culture22

Designer; October 2008 – July 2009

Concept and production in a multi-channel communications

agency. Work includes print collateral, packaging, website design, flash animation, interactive design, motion design animation, identity design, and 3-D compositions. Assisted in advertisement campaigns, copywriting and marketing strategies. Clients include LG, Samsung, Coca-Cola, McDonalds, Hitachi, and the olympic bid for Chicago 2016.

Tanagram Partners

Rich Media Designer; May 2008 – August 2008

Designed and evaluated websites for companies like Baxter Credit Union and Grant Thornton; involved in deep interactive design, rule-sets, and accessibility. Involved in motion design work for Microsoft.

University of Illinois at Urbana-Champaign

Designer; February 2006 - May 2008

Print collateral, including the Viewbook. All outgoing video collateral, video editing, motion design, audio production and mastering for broadcast and web, including a full-length promotional DVD. Flash-based e-Cards and interactive web content. Photography and videography, including off-site interview sessions. Edited and updated web content. Marketing strategies and brand development assistance.

Illini Media

Varied Positions; July 2005 – May 2006

Worked for the Daily Illini as Graphics Editor, where I was the sole designer of all informational graphics, covers, special banners, icons, illustrative graphics. Worked for Illini Media's Advertisement division ads and graphics for the Daily Illini and other satellite publications.